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## **RUICHANG INTERNATIONAL HOLDINGS LIMITED**

**瑞昌國際控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1334)**

### **PROFIT WARNING**

This announcement is made by RUICHANG INTERNATIONAL HOLDINGS LIMITED (the “**Company**”, together with its subsidiaries, collectively referred to as the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (“**Shareholders**”) and potential investors that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2025 (the “**Period**”) and information currently available to the Board, the Group is expected to record a net loss of approximately RMB38 million for the Period as compared to the net profit of approximately RMB11.5 million for the six months ended 30 June 2024.

The expected net loss for the Period is mainly attributed to (i) the decrease in the Group’s total revenue and gross profit during the Period resulted from decrease of sales of the Group’s products, which was largely attributable to the temporary postponement of certain material sales orders by relevant customers, (ii) the decrease in gross profit margin caused by the growing market competition; and (iii) an increase in selling, research and development and administrative expenses.

The Company is in the process of preparing the unaudited consolidated financial results for the Period. The information contained in this announcement is based on a preliminary assessment of the unaudited consolidated management accounts currently available to the Company, which is subject to finalization and other potential adjustments (if any) and has not been audited or reviewed by the Company’s auditors or the audit committee of the Company. Details of the Group’s performance will be disclosed in the interim results announcement of the Company for the Period, which is expected to be published by the end of August 2025.

**Shareholders and potential investors are advised to exercise caution when dealing in securities of the Company.**

By order of the Board  
**RUICHANG INTERNATIONAL HOLDINGS LIMITED**  
**Mr. LU Bo**  
*Chairman of the Board, chief executive officer  
and executive director*

Hong Kong, 19 August 2025

*As at the date of this announcement, the Board comprises Mr. LU Bo, Ms. LU Xiaojing, Ms. BAI Wei, Mr. SHAO Song and Ms. WU Rui as executive directors; and Mr. BAU Siu Fung, Mr. SHEN Cheng and Mr. JIANG Li as independent non-executive directors.*